Lusanda Sentane

UX/UI DESIGNER
PRODUCT DESIGNER
UX RESEARCHER

📍 Eastern Cape, South Africa

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EDUCATION

UX & Web Design Master Course: Strategy, Design, Development
Udemy
2021 - 2022

User Experience Design
Coursera
May - July 2020

CCNA Routing and Switching
Vodacom ICT Resource Centre
2019 - 2020

Introduction to Networks
The Graduate of South Africa
2018-2019

Grade 12
Kwa-Komani Comp. School
2013-2015

SKILLS

- User experience
- User interface
- App design
- Adaptive web design
- Product design
- Design system
- Prototyping
- Figma
- User research

PROFILE

I strive to create experiences that empower people. My personal narratives have inspired my passion to design with inclusivity and empathy above all else.

EXPERIENCE

Senior Product designer
Standard Bank, Gauteng   July 2023- Present

Experienced Product Designer specializing in creating exceptional user experiences across various platforms and ecosystems. Currently a key member of the Ucount Rewards Team

Intermediate UX/UI Designer
DVT, Gauteng   Feb 2021- January 2023

Currently working closely with product, engineering, growth and other team members to ship numerous projects across different products on desktop, mobile web, iOS, and Android. During my time at DVT, I worked on the following industries

- Edtech
- FinTtech
- Railway

UX/UI Designer
Vision Bank, Saudi Arabia   Feb - December 2022

I was hired as a second designer. We were tasked with building and establishing Saudi Arabia's first fully digital bank. From scratch. Develop the design system and all the screen designs for both native apps: Android and iOS. Mobile and tablet.

- Stakeholder interviews and facilitating workshops
- Led the requirements from a design perspective
- Developing a design system
- Guide development on requirements

UX/UI Designer
EDGE Education, Cape Town   May 2021 - Oct 2021

At first, I was needed to create high fidelity designs and interactive prototypes to assist the Project Owner and Business Analyst in visually representing the requirements for a deadline-sensitive project consisting of new developers with limited business IP.

- Redesigned the website
- Led the design for two projects

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EXPERIENCE

Product design

Theview, Queenstown   Jun 2020 - Jan 2021

Designed loyalty program features for mobile and web. Conducteduser research, UX flows, wireframes, and interactive prototypes.Amplifying The View's brand voice andmission statement through product design

Product Designer

nuepisode, Freelance   Sep 2018 - May 2020

Consulted with tech startups to review current products and provide design solutions to solve user needs and business challenges through User Research, Information Architecture, Interaction Design, Visual Design and Prototyping.

- Creating sketches and wireframes for screen structure and information architecture
- Designing high-fidelity UI layouts and mockups
- Producing screen flows and navigational walk-throughs
- Regular Zoom meetings with clients, design and development teams and communications via Slack
- Contributing to design communities including the Figma community and via social media

Graphic Designer

Freelance   Mar 2018 - Sep 2018

Designed corporate identities and personal branding for startups and small to medium businesses. Getting all work signed off by product owner.